

We Aim To Slay

FASHION | BEAUTY | LIFESTYLE



We Aim To Slay is a fashion, beauty & lifestyle brand founded by Taylor Adams in 2016, dedicated to reinforcing the idea that true beauty stems from the confidence of living authentically.

Taylor is a graduate of SUNY Purchase with a BA in Journalism. She has held several national pageant titles including Ms American Coed 2022. As an national pageant titleholder and woman of mixed background Taylor explores the interplay of the glamor industries with everyday life, sharing her experience, tips and tricks with her international audience!

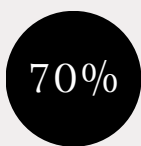
Demographics & Statistics



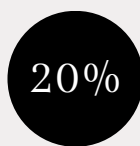
25-35 43%
Women 70%
Eur/Asia 25%
USA 75%



INSTAGRAM FOLLOWERS



WOMEN



ENGAGEMENT RATE



MONTHLY REACH

Services & Rates

- Article with Photos
- Social Media Photos
- Social Media Video
- YouTube Video
- Product Reviews

Rates To Be Determined

Social links

All Meta Sites: @WeAimToSlay
TikTok: @WeAimToSlay
YouTube: @WeAimToSlay
LinkTree: @WeAimToSlay
Benable: @WeAimToSlay
ShopMy: @WeAimToSlay

